

NEWS RELEASE

FOR IMMEDIATE RELEASE (July 13, 2021)

GENRUS UNITED partners with the Restaurant Association of Nova Scotia (RANS) to provide access to a prescription drug assistance program

Truro, Nova Scotia — Genrus United has partnered with the Restaurant Association of Nova Scotia (RANS) to provide six months of free access to a new prescription drug assistance program for RANS member and their employees.

Genrus United, a ‘members only’ program, is a simple low-cost alternative to health insurance that provides employees access to reduced prescription costs across a network of local Nova Scotia community pharmacies.

“RANS chose to partner with Genrus United for several great reasons. The program they are offering for prescription savings is a fantastic offer and we felt that many of our industry members could really benefit from it,” says Gordon Stewart, Executive Director, RANS. “Genrus United is headquartered in Atlantic Canada, which was a great selling point for us as we are always happy to support locally and within Canada when we can.”

A Genrus United membership unlocks up to 80% savings on everyday medications for chronic and mental health conditions to treat anxiety, depression, blood pressure, cholesterol, heart disease, Type II diabetes, ulcers, reflux, and asthma. Also available are savings on birth control pills and erectile dysfunction medication. To date, an average member is saving \$392 per year on everyday medications.

“Genrus United has created an easy-to-use prescription program that will help organizations like RANS provide an alternative to their members when the price of health insurance is too much for the company to afford,” says Paul Graham, the CEO of Genrus United.

He says six months’ access will also help combat the effects of COVID-19 and keep their members and employees healthy by providing access to necessary medications.

“The foodservice industry has experienced a really hard time because of the pandemic,” adds Graham. “We are excited and grateful to have this opportunity to share this program with RANS members free of charge for 6-months.”

Genrus United is providing members of RANS with free access to the prescription savings program to give back to the community and assist in the fight against COVID-19.

Upon sign-up, RANS members will be emailed a Genrus United membership number that provides immediate access to the program across a network of Nova Scotia community pharmacy partners or through prescription home delivery.

Genrus United knows that many employers throughout Nova Scotia are looking to provide health benefit support to their employees especially during this pandemic. However, benefit costs remain a significant barrier to implementation. Genrus United provides a very cost-effective solution.

About Genrus United:

The number of Canadians without drug coverage is increasing and 1 in 3 employees (or 20% of all Canadians) do not have drug and health plan benefits. The gap is widening, and more people need to stretch their wages further.

Many struggle to afford their prescriptions and resort to splitting pills, skipping days or not taking medications at all. Some must prioritize other living expenses ahead of their medications. Genrus United offers a solution.

Organized in Truro, Nova Scotia in 2018, Genrus United is currently active in four provinces. Anyone can access the program, and there are no health, age or income questions. Genrus simply leverages the buying power of its members to reduce the cost of health services for Canadians.

Genrus United makes it possible for employers to provide an employee drug plan without incurring significant cost. When people take their medication, there is reduced absenteeism, increased staff retention and better customer service. A healthier workforce is more effective, more efficient and happier. This positively impacts the success of any business.

About the Restaurant Association of Nova Scotia (RANS):

The Restaurant Association of Nova Scotia (RANS) represents more than 30,100 people, including chefs, cooks, owners, managers, suppliers, wait-staff, sommeliers, kitchen help, caterers and more that make your food experience more memorable.

Established in 1947, RANS addresses the needs of both members and non-members in the foodservice sector. The association continuously makes a positive impact for the restaurant industry through advocacy, education, partnerships & promotion, and RANS' charity of choice is Feed Nova Scotia.

Learn more about how Genrus United can support the health of your employees.

CONTACT:

Sandy Savage
sandysavage@genrusunited.ca
833-436-7878
www.genrusunited.ca