

NEWS RELEASE

FOR IMMEDIATE RELEASE

GENRUS UNITED Partners with Digital Nova Scotia (DNS) to provide access to a Prescription Drug Assistance Program.

Truro, Nova Scotia, Canada, July 6, 2021 — Genrus United has collaborated with Digital Nova Scotia to provide access to a new prescription drug assistance program.

For a limited time, the prescription drug assistance program is being provided for free to all DNS members and their employees for a 6-month period.

Genrus United is proud to partner with Digital Nova Scotia and support the health of their members by providing a simple and affordable prescription drug solution that everyone can access.

Genrus United, a 'member's only' program, is a low-cost alternative to health insurance that provides employees access to reduced prescription costs across a network of local Nova Scotia community pharmacies.

"We chose to partner with Genrus United to provide our members and their employees with an option to obtain prescriptions in a cost-effective and convenient way." states Brianna MacAulay, Member Engagement Specialist, Digital Nova Scotia. "We're able to provide Genrus United membership as an alternative to our other health & benefits plan options allowing us to provide even more health-related support for our members." Adds MacAulay.

A Genrus United membership unlocks up to 80% savings on everyday medications for chronic and mental health conditions to treat anxiety, depression, blood pressure, cholesterol, heart disease, Type II diabetes, ulcers, reflux, and asthma. Also available are savings on birth control pills and erectile dysfunction medication. To date, an average member is saving \$392 per year on everyday medications.

"Genrus United has created an easy-to-use prescription program that will help organizations like DNS provide an alternative to their members when the price of health insurance is too much for the company to afford" said Paul Graham, the CEO of Genrus United. "6-month access will also help combat the effects of COVID-19 and keep their members and employees healthy by providing access to necessary medications" adds Graham. "We are excited and grateful to have this opportunity to share this program with DNS members free of charge".

Genrus United is providing members of DNS with free access to the prescription savings program to give back to the community and assist in the fight against COVID-19.

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Upon sign up, DNS members will be receiving a Genrus United membership number via email that provides immediate access to the program across a network of Nova Scotia community pharmacy partners or through prescription home delivery.

Genrus United knows that many employers throughout Nova Scotia are looking to provide health benefit support to their employees especially during this pandemic. However, benefit costs remain a significant barrier to implementation. Genrus United provides a very cost-effective solution.

About Genrus United.

The number of Canadians without drug coverage is increasing and 1 in 3 employees (or 20% of all Canadians) do not have drug and health plan benefits. The gap is widening and more people need to stretch their wages further. Many struggle to afford their prescriptions and resort to splitting pills, skipping days or not taking medications at all. Some must prioritize other living expenses ahead of their medications. Genrus United offers a solution. Based in Truro Nova Scotia since inception in 2018, Genrus United is not insurance, and is currently active in 4 provinces. Anyone can access the program and there are no health, age or income questions. Genrus simply leverage the buying power of the Members to reduce the cost of health services for Canadians. Genrus United makes it possible for employers to provide an employee drug plan without incurring significant cost. When people take their medication, there is reduced absenteeism, increased staff retention and better customer service. A healthier workforce is more effective, more efficient and happier. This positively impacts the success of any business.

About Digital Nova Scotia.

Digital Nova Scotia is the industry association representing the tech sector in Nova Scotia. We connect our digital community, promote its successes and lead skill development to help our sector grow and thrive. We are a membership-driven organization. Our members range from start-ups and SME's to large multinational corporations, universities and colleges, government, and non-profits. We pride ourselves on connections. Connecting industry leaders through networking events and roundtable discussions, connecting industry with talent through our opportunities portal, and connecting with national organizations to increase the profile of our sector and province.

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For more information about how Genrus United can support the health of your employees, or if you want to join our growing retail pharmacy network, please contact.

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